

A DONE-FOR-YOU WEBSITE MARKETING PLAN



A Done-For-You Website Solution



WEBSITE DESIGN & DEVELOPMENT

When you are ready to revamp your look, or need more than a few structural tweaks, I can create a brand new, custom build that will turn your visitors into customers.



SEO COPYWRITING

Writing web pages that Google understands *and* that compels people to stay on your site and fill out your contact form is a delicate balance. My writers are pros at this.



GOOGLE SERVICES

Set your business up with the Google marketing platform to gain insight into how your site ranks in searches, track how visitors use your site, and measure your advertising ROI.



BUSINESS BRANDING

Branding sets you apart from the competition, and it's how your customers identify you. Before we build your website, we'll create logos, typography, icons and a color palette.



WEBSITE MANAGEMENT

Monthly web care keeps your website updated and secure, and allows visitors to feel safe browsing your site. Regular updates to your case studies will impove search rank.



Project Investment

Website + Web Care

starts at \$6,500 + \$150/month

- * Up to 12 web pages
- * Logo Design/Branding Package
- * Apply new branding to socials
- * Anti-spam software
- * Premium Stock Images Curated
- * Professional SEO copywriting
- * Private cloud-based hosting
- * Daily backups, weekly updates

- * Calendar integration
- * Contact form integration
- * Google Analytics installed
- * Google Search Console installed
- * Google Business Profile created
- * SEO Keyword Research
- * Security and uptime monitoring
- * Performance & analytics reports

Great options to promote your website

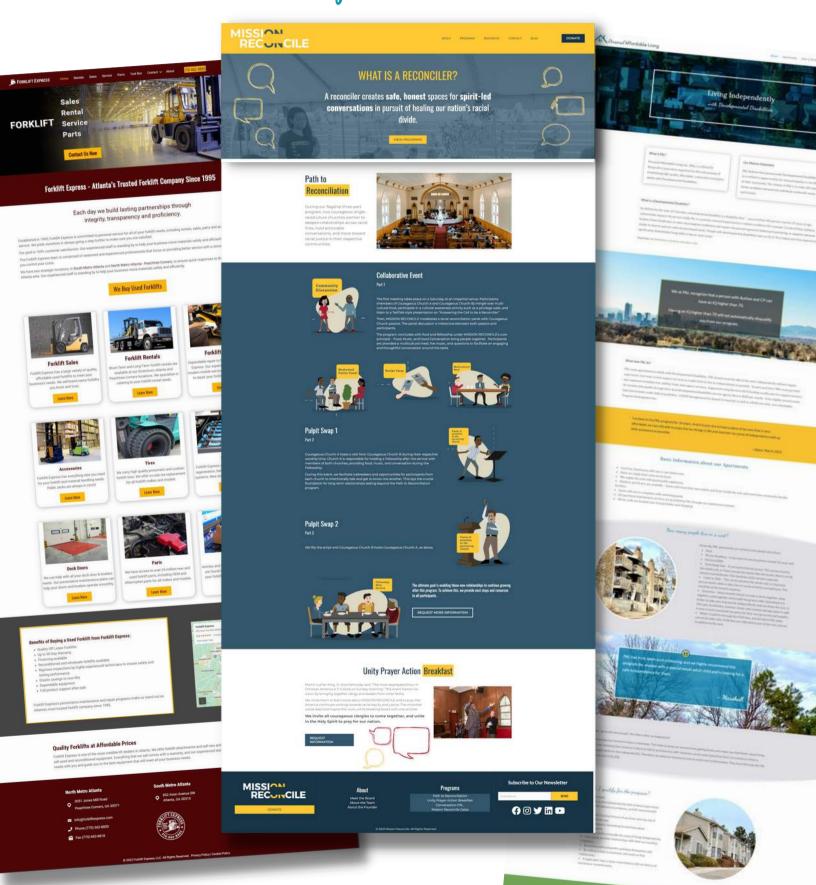
Web Care + Blogging \$300/month

- * Deliver a 500-word blog post with keywords and graphics
- * Publish the post to your blog
- * Deliver report of most popular posts

Web Care + Email Marketing \$300/month

- * Design, write, send email newsletter
- * Maintain email subscriber lists
- * Report on ongoing email campaign performance & most popular links

Portfolio Samples



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